

THE COLLECTION CANVASES FOR IMPACT

HAIR & MAKEUP



Wigs and makeup are provided by CRISTALine Studios, whose WIGwell initiative in partnership with UNCSA is providing free high-quality, hand-tied custom wigs to women experiencing medically related hair loss. Join their **Wacky Wig challenge** at www.CHRISTALineStudios.com to support their work in the community.

Designed by Carol M. Smith and made with 50% REPREEVE® (recycled plastic bottles), each I Have the Power T-SHIRT saves 5-6 plastic bottles from our landfills and oceans.

Choose the back that most resonates with you, and pre-order it now at www.dogoodartist.com.

to
create
my path

i lead
the way

to
forgive

i reshape
conversation



i am
fearless

to
be
me

i speak
to
escape

i rise
UP

to be
independent

ARTIST'S TRIBUTE



Designed by Cynthia Cukiernik and inspired by the Art-o-mat®, the Artist's Tribute gown is a must see. Made of natural fibers, the fabric is shibori dyed with walnuts sourced in Winston Salem. Students from UNCSA's Design and Production Visual Arts Program hand painted the individual blocks.

MUSIC – VIDEO – MODELS

Music

Original work composed by Amir Alexander (Lady Heat) to benefit www.poppincollegetour.com, a music-infused, informative college tour and future planning event for disadvantaged and at-risk youth.

Video

Video produced by Emilyann Marsh and filmmaking students at UNCSA.

Models

Dancers from UNCSA will grace the runway for Do Good Artist at WSWF 2018.

APPLIQUE SKIRTS



Designed by Marissa McCullough Peck, each skirt contains recycled (REPREEVE®) fibers and upcycled appliques made by refugee women in the YMCA's R.I.S.E program.

Join our auction to win one of the runway skirts @ www.32auctions.com/dogoodartist.

SCHEDULE AT WSWF 2018

Saturday, September 29, 2018 - 7:30pm
WS Fashion Week Open Showcase
Biotech Place – Wake Forrest Innovation
Quarter (575 Patterson Ave., Winston Salem)

September 29th and 30th - 4:00pm until closing
Do Good Artist Booth
Purchase items from the YMCA R.I.S.E women,
Pre-order a Do Good Artist T-Shirt from the
WSFW collection, or join the auction to win
one of the Do Good Artist skirts used on the
runway!

Social

- Entire collection brings awareness to social issues affecting our communities.
- Provided new artisanal and entrepreneurial skills, as well as new opportunities for refugee women in Winston Salem.
- Highly collaborative, multi-sector effort to show how together we can make a difference. THANK YOU!

Environmental

- Every Do Good Artist T-shirt saves 5-6 bottles from our landfills and oceans.
- Every yard of fabric in Do Good Artist skirts saves 3 bottles from our landfills and oceans.
- Fabric appliques on the skirts are made from upcycled fabric.
- Artist's Tribute gown incorporates organic dye made from walnuts sourced in WS.

Economic

- Almost our entire supply chain is from within the Carolinas.
- Launched new art/fashion products that will generate revenue and sales tax in NC.
- Helped provide new income streams to 8 refugee women in Winston Salem.



Do Good Artist is a social enterprise headquartered in Winston Salem, NC that moves the needle on social issues through multi-sector collaborations between the arts and other industries.

We serve as a think tank to help connect artists, producers and consumers to Do Good together, creating innovative products and initiatives that raise awareness about social issues and generate opportunities for more inclusive economic development.

www.dogoodartist.com
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COLLECTION "CANVASES FOR IMPACT"

How Fashion and the Arts are having a Social, Environmental, and Economic Impact

Presented at:
Winston Salem Fashion Week 2018

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OUR IMPACT

